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(19) **United States**(12) **Patent Application Publication****Cao et al.**(10) **Pub. No.: US 2015/0005013 A1**(43) **Pub. Date: Jan. 1, 2015**(54) **METHOD AND APPARATUS FOR  
DETERMINING SIGNIFICANT PLACES**(75) Inventors: **Huanhuan Cao**, Beijing (CN); **Jilei  
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(2013.01)USPC ..... **455/456.3**(57) **ABSTRACT**

An approach is provided for determining significant places with greatly improved accuracy using universally available identifier information. A significant place platform causes, at least in part, a mapping of one or more communication coverage areas associated with one or more identifiers onto at least one geo-grid, wherein the one or more identifiers are associated with at least one device operating within at least one communication network. The significant place platform further processes the one or more identifiers to determine one or more significance scores associated with one or more grid units of the at least one geo-grid. The significant place platform also determines at least one significant place based, at least in part, on the one or more significance scores.

